

THE UNIVERSITY OF AKRON

COMMITTEE: University Council Standing Committee – **PUBLIC AFFAIRS AND DEVELOPMENT COMMITTEE (PADC)** Planning Team

DATE: 6/26/2013 **TIME:** 8:00 a.m. **TO:** 8:35 a.m.

Membership: John LaGuardia, Courtney Gonser, Nancy Marion, Jeannette Quinn, Katie Watkins, Christina Gonzalez, and Peggy Walchalk

Minutes:

TOPIC	DISCUSSION	ACTION
I. Approval of Minutes	<p>Review and approval of the December 13, 2012 meeting minutes</p> <ul style="list-style-type: none"> • Jeannette Quinn motioned to approve • Katie Watkins second the motion 	<ul style="list-style-type: none"> • Committee unanimously approved the December meeting minutes.
II. New Business	<ul style="list-style-type: none"> • Nominate / Vote in new chair/co-convener, Vice Chair, and Secretary. John LaGuardia announced that Jim Boyes has retired. • Committee Updates <ul style="list-style-type: none"> I. Staffing - Two positions have been approved – waiting for fall enrollment numbers before filled vacancies II. Software - Cost remains the biggest factor III. Budget - Experiencing a 6% cut IV. Board Rule – Was submitted to UC <p>September 1, 2013 is the projected opening date of the Alumni and Development offices at InfoCision Stadium, second floor. A new Welcome Center will be placed in the LaRose Lobby and it will be staffed with UA Ambassadors.</p>	<ul style="list-style-type: none"> • Results: Chair/Co-convener – Nancy Marion Vice Chair – Katie Watkins Secretary – Peggy Walchalk • Courtney Gonser to provide budget details at the next meeting.
III.	<ul style="list-style-type: none"> • Action Items <ul style="list-style-type: none"> 1.) Review Alumni budget 2.) Determine compatibility of desired software with PeopleSoft 	
IV. Next Meeting	<ul style="list-style-type: none"> • Wednesday, August 28, 2013 (8:30 a.m.) 	<ul style="list-style-type: none"> • InfoCision Stadium, 2nd floor

Respectfully submitted,
Peggy Walchalk

THE UNIVERSITY OF AKRON

COMMITTEE: University Council Standing Committee – **PUBLIC AFFAIRS AND DEVELOPMENT COMMITTEE (PADC)** Planning Team

DATE: 9/3/2013 **TIME:** 9:00 a.m. **TO:** 10:10 a.m.

Membership: John LaGuardia, Courtney Gonser, Mary Jane Grebenc, Nancy Marion, Ian McCullough, Dale Mugler, Jeannette Quinn, Katie Watkins, and Peggy Walchalk

Minutes:

TOPIC	DISCUSSION	ACTION
I. Approval of Minutes	Review and approval of the June 26, 2013 <ul style="list-style-type: none"> • Katie Watkins motioned to approve • Ian McCullough second the motion 	<ul style="list-style-type: none"> • Committee unanimously approved the June meeting minutes.
II. New Business	<ul style="list-style-type: none"> • Committee Updates <ul style="list-style-type: none"> I. Alumni Budget <ul style="list-style-type: none"> - At \$176,000 with no reductions, reflects loss of two positions - Money saved by providing Alumni magazine electronically - Might cut back on congratulations cards if necessary and possibly the distinguished awards dinner - VP Tressel suggested charging alumni – Gonser sees no added benefit to charging dues. - Software still under consideration II. Construction update and tour of facility <ul style="list-style-type: none"> - Cost to build \$3.2M vs. \$8M to renovate Martin Center - Naming rights, The Stitzlein Alumni Center and Paul Martin University Center will have something named after them. - New area to be used for Homecoming - Old Martin University Center is being considered for restaurant and boutique. 	
III.	<ul style="list-style-type: none"> • Action Items <ul style="list-style-type: none"> 1.) Software discussion at next meeting 	
IV. Next Meeting	<ul style="list-style-type: none"> • Tuesday, October 8, 2013 (8:00 a.m.) 	<ul style="list-style-type: none"> • InfoCision Stadium, 2nd floor

Respectfully submitted,
Peggy Walchalk

THE UNIVERSITY OF AKRON

COMMITTEE: University Council Standing Committee – **PUBLIC AFFAIRS AND DEVELOPMENT COMMITTEE (PADC)** Planning Team

DATE: 10/8/2013 **TIME:** 8:00 a.m. **TO:** 8:55 a.m.

Membership: John LaGuardia, Courtney Gonser, Nancy Marion, Ian McCullough, Dale Mugler, Jeannette Quinn, Sandra Shirkey, Ian Schwarber, and Peggy Walchalk

Minutes:

TOPIC	DISCUSSION	ACTION
I. Approval of Minutes	Review and approval of the September 3, 2013 <ul style="list-style-type: none"> • Ian McCullough motioned to approve • Ian Schwarber second the motion 	<ul style="list-style-type: none"> • Committee unanimously approved the September meeting minutes.
II. New Business	<p>A. History and Tour of Martin Center</p> <ul style="list-style-type: none"> - Brief history of the building from 1976 to present - Possible developer interested in turning the building into a hotel and boutique - Renovations could cost \$2.5–3 million - Could incorporate UA’s Hospitality Management Program <p>B. Alumni Facebook Marketing Campaign</p> <ul style="list-style-type: none"> - Reaches 106,000 out of 163,000 alumni - Received over 10,000 likes within two weeks - “Five Days of Giving Campaign” scheduled for November 11 – 15, 2013 - Working with a third party company to research and collect data <p>C. No update on Software</p>	<ul style="list-style-type: none"> • Invite Ted Curtis, Vice President of Capital Planning and Facilities Management, to next meeting.
III.	<ul style="list-style-type: none"> • Action Items Next step: Courtney will check Mr. Curtis’ schedule for a possible meeting date and time. 	
IV. Next Meeting	<ul style="list-style-type: none"> • To be determined 	<ul style="list-style-type: none"> • To be determined

Respectfully submitted,
Peggy Walchalk