



University Council

**Institutional Advancement Standing Committee
Goals for the UC year ending August 31, 2020**

Chair: Julia Spiker **Officer Term:** 2018-2020

Vice Chair: Steve Kaufman **Officer Term:** 2018-2020

Secretary: Barb Pizzute **Officer Term:** 2019-2021

Goal	Priority Number	How Will Goal Be Measured?
Study the guidelines and processes of keeping UA alumni contact information current and complete.	1	Summarize the current procedures. Recommend updates to existing procedures if needed.
Study the procedures of how UA alumni are contacted by the university.	2	Summarize the current procedures. Recommend updates to contact procedures if needed.
Review peer institutions' best practices for maintaining alumni contact information.	3	Summarize the best practices.