



The Black, Brown and Beyond Male Summit

“Black, Brown and Beyond at the Intersection of Financial Literacy and Financial Empowerment.”

AGENDA



	Friday, March 8, 2024 Jean Hower Taber Student Union		
8:00am – 9:00am	Registration & Continental Breakfast		
9:00am – 9:40am Gardner Theatre	<i>Secure the Bag: A Journey to Financial Fitness</i> Plenary: Al Riddick Jr., Author, President, Game Time Budgeting <i>Speaker Introduction: Ka'Travion Pointer, Peer Mentor, Office of Multicultural Development, The University of Akron</i>		
9:45am – 10:55am Gardner Theatre Students	<i>Admissions Information Session for Students</i> Chris Stimler M.ED., Associate Director, Admissions, The University of Akron		
9:45am – 10:55am 3rd Floor Atrium Professionals	Exhibitors and Professional Networking		
11:00am – 11:45am Concurrent 1	Student Union 308 <i>EmpowerMENT in Business</i> Moderator: Latoria Hamilton, MBA Panelists: Berlon Hamilton, MBA Tyrone A. Johnson Diaunte Morrow, MBA	Student Union 310 <i>Credit B4 Campus: Theme: Boys2Men w/Money!</i> Presenter: Sharron Murphy-Williams, MBA	Student Union 312 <i>Navigating the Entrepreneurship Journey</i> Moderator: Donray Bennett, M.Ed. Panelists: Rodney Dennis Rodney L. Griggs Luis Escudero Muniz
	Student Union 314 <i>Mood Altering Addictive Substances and Behaviors That Derail Financial Freedom and Academic Success.</i> Presenter: Albert J. McIntosh, MSSA, LISW-S Donna McIntosh, M.A.	Student Union 316 <i>Financing Your College Education</i> Presenter: Tanya Lundy	Student Union 335 <i>Developing a Professional Image: Dress, Online Presence, and Networking</i> Presenters: Mary Cooke, M.A. Ed. Donald Jensen, M.S. Ed.
11:50am – 1:55pm	Luncheon		
Ballroom	Entertainment: Cedric Talbert Trio		
	Host and Welcome: Dr. Sheldon B. Wrice, VP Inclusion & Equity/Chief Diversity Officer The University of Akron		
	Welcome: Dr. Paul E. Levy, Vice President, and Chief of Staff The University of Akron		
	Greeting: The Honorable Shammias Malik Mayor, City of Akron		
	Invocation: Rev. Thomas J. Bodie, PhD., M.Div., BCCC Staff Chaplain Akron Children's Hospital		
	Keynote Speaker Introduction: Jose C. Garcia Barahona, Senior International Student The University of Akron		
	Keynote: Juan Williams, New York Times Best-Selling Author, Fox News Political Analyst & Award-Winning Columnist		

	<p align="center">Black, Brown and Beyond Male Summit Scholarship and Ally Award Presentation: Dr. Sheldon B. Wrice, VP Inclusion & Equity/Chief Diversity Officer, The University of Akron Dr. Harvey L. Sterns, Professor Emeritus, The University of Akron</p>
<p>2:15pm – 3:00pm Concurrent 2 Professionals</p>	<p align="center">Student Union 312</p> <p align="center"><i>Maximizing a Return on Your Work Investment: Financial Planning for Retirement</i> Presenter: Darrell C. Claytor, CFP</p>
<p>2:15pm – 3:00pm Concurrent 2 Students</p>	<p align="center">Student Union 335</p> <p align="center"><i>Diverse Male Student Experience Panel</i> Moderator: Emeka Obinnakwelu, Jr., LPC Panelists: Anthony Johnson, Sam Johnson, Anand Kathardekar, Ka'Travion Pointer, Jaden Vaughn</p>
<p>3:05pm-4:25pm</p>	<p align="center"><i>Campus Tour</i></p>
<p>3:05pm-4:25pm Gardner Theatre</p>	<p align="center">Town Hall <i>Financial Recovery, Wellness, and Freedom</i></p> <p align="center">Moderator: Dallas A. Grundy, MBA</p> <p align="center">Panelists: Donald "Donnie" L. Bedney III, MBA Tracy Dowe, MBA Chris Kaboth, MBA Sharron Murphy-Williams, MBA</p>
<p>4:25pm-4:30pm Gardner Theatre</p>	<p align="center"><i>Conference Evaluation</i> <i>Closing Remarks</i></p>

Plenary session:

Presenter: Al Riddick Jr., Author, President, Game Time Budgeting

Title: *Secure the Bag: A Journey to Financial Fitness*

Summary: In a world of ever-expanding opportunities and challenges, one of the most important soft skills most adults have not mastered is personal finance. *"Secure the Bag: A Journey to Financial Fitness"* is a dynamic and engaging experience tailored to high school students, designed to help them understand that financial success begins in their mind, not with the first dollar earned.

Through captivating stories, relatable examples, and interactive exercises, students will learn a different way of thinking about spending and saving while understanding the shift in mindset required to maximize their financial potential. The tips and strategies revealed during this session will help students understand how simple systems and easy-to-duplicate behaviors can produce a lifetime of financial success.

"Secure the Bag" also places a strong emphasis on black and brown students having a clear understanding of the difference between "real rich" versus "fake rich", why making a lot of money does not mean someone is wealthy, and how they already possess the basic skills to become a millionaire.

Admissions Presentation

Presenter- Chris Stimler, M.Ed., Associate Director of Admissions, The University of Akron

Title: *Admissions Information Session for Students*

Summary: Learn the top reasons why students decide to join the Zips family including campus involvement, support services, and scholarship opportunities.

Concurrent Sessions 1

- Moderator:** Latoria Hamilton, MBA., Associate Professor of Practice, The University of Akron
Panelist: Berlon Hamilton, MBA., Director of Supplier Diversity, Cleveland Clinic
Panelist: Tyrone A. Johnson, Graduating Senior, University of Akron, Software Developer, Goodyear Tire & Rubber
Panelist: Diaunte Morrow, Owner, The Morrow Group & Company
Title: *EmpowerMENT in Business*

Summary: Join us for an informative panel discussion featuring accomplished men in the field of business. This exclusive panel is designed to inspire and empower men of color as they explore future career paths in business. Our panel of industry experts will share their personal journeys, challenges, and triumphs, providing invaluable insights into navigating the corporate landscape. Through robust conversations and firsthand experiences, our distinguished panel aims to highlight the possibilities within the field of business, fostering a supportive environment that encourages aspirations and dreams. This panel discussion intends to serve as a bridge, connecting curious and aspiring young minds with relatable role models who have successfully made their mark in the business world, demonstrating that success knows no bounds.

- Presenter:** Sharron Murphy-Williams, Founder and Director of The Phe'be Foundation
Title: *Credit B4 Campus: Boys2Men with Money*

Summary: The Credit B4 Campus program focuses on empowering young students of color to navigate the crucial world of money. The goal of this session is to equip attendees with essential skills and knowledge to effectively manage their time and money as they prepare for their future. Participants will gain valuable insights into topics such as:

- Effective time and money management
- Identity Theft
- Savings for what and why
- Budgeting
- Credit Building

Do not miss this opportunity to boost your money management knowledge and make informed moves to secure a successful financial future.

- Moderator:** Donray Bennett, M.Ed., Director, Strategic Engagement & Recruitment, Buchtel College of Arts and Sciences, The University of Akron
Panelist: Rodney Dennis, Licensed Barber in the state of Ohio, Licensed Master Barber Instructor, Entrepreneur
Panelist: Rodney Griggs, Entrepreneur and CEO of Kingdom Construction and Builders
Panelist: Luis Escudero Muniz, Entrepreneur, Executive Director, El Patron Tequileria & Cuisine
Title: *Navigating the Entrepreneurship Journey*

Summary: The road to entrepreneurship can be complex and difficult at times, but there are certain attitudes and actions a person can adopt to make the journey significantly smoother. During this compelling panel discussion, moderator Donray Bennett will facilitate a discussion surrounding the benefits of perseverance, humility, and determination while initiating professional projects. Additionally, panelists will discuss how forging meaningful connections and exploring areas of true passion can be helpful for entrepreneurial endeavors. Please join these esteemed business owners as they share their stories of sustained success.

- Presenter:** Albert J. McIntosh, MSSA, LISW-S, CEO/Owner, Hope Behavioral Health
Presenter: Donna McIntosh, M.A., Hope Behavioral Health
Title: *Mood Altering Addictive Substances and Behaviors That Derail Financial Freedom and Academic Success*

Summary: This session provides an overview of mood-altering substances and behaviors, by outlining key terms and definitions related to the effects of how addiction to mood altering substances and behaviors undermines a person's academic, vocational, and financial health and goals. Participants will gain an understanding of the addictive cycle and how adverse childhood experience and trauma impact patterns of shame that contribute to distorted thinking which drives addiction.

Attendees will be able to 1) identify practical preventative and recovery steps to treat substance use disorder and other behavioral addictions; 2) identify the key barriers that have contributed to the avoidance of seeking treatment and recovery within the BIPOC community; and 3) learn how to incorporate culturally competent strategies into trauma-informed care to maintain emotional health and freedom from addiction to substance use disorder and other behavioral addictions.

- Presenter:** Tanya Lundy, Student Financial Aid Counselor, The University of Akron
Title: *Financing Your College Education*

Summary: Attendees will obtain useful information on subjects such as:

- Importance of College Visits
- Communication/Social Media

- Essay Writing/Scholarships/Etiquette
- Federal & State Aid
- Reviewing Cost of Attendance vs. Financial Aid Awards

6. Presenter: Mary Cooke, M.A. Ed., Assistant Director, Career Services & Student Employment, The University of Akron

Presenter: Donald Jensen, M.S. Ed., Assistant Director, Career Services & Student Employment, The University of Akron

Title: *Developing a Professional Image: Dress, Online Presence, and Networking*

Summary: Professionally, it is important for people to have a holistic focus on their professional brand and how they represent themselves to others. In this presentation, The University of Akron Career Services & Student Employment will discuss topics that are important to consider, relaying best practices in professionalism and networking. Topics will include recommendations for appropriate dress in different professional settings, the importance of how to adapt and maintain an online presence that conveys a positive personal brand on social media platforms, and how to engage in professional conversations.

Concurrent 2- Professionals

1. Presenter: Darrell C. Claytor, CFP., Certified Financial Planner, Securities America Inc.

Title: *Maximizing a Return on your Work Investment: Financial Planning for Retirement*

Summary: This session will provide an overview of the steps you should take to optimize your retirement years, such as organizing your financial records, establishing a post-retirement budget, and reviewing your estate documents. After attending this session, you will walk away better prepared and more confident about your financial future. It is never too early to start your retirement planning!

Concurrent 2- Students

Moderator: Emeka Obinnakwelu, Jr., LPC, doctoral student and graduate research associate, The Ohio State University

Panelists: Anthony Johnson, Sam Johnson, Anand Kathardekar, Ka'Travion Pointer, Jaden Vaughn

Title: *Diverse Male Student Experience Panel*

Summary: Participants will receive firsthand advice from college upper class students of color on their real-world college experiences and the dos and don'ts for excelling as a college student. The panel will include representatives from student organizations and fraternities who will share practical ways for successfully transitioning from high school to college.

Town Hall

Moderator: Dallas A. Grundy, MBA, Senior Vice President & Chief Financial Officer, The University of Akron

Panelist: Donald (Donnie) L. Bedney III, MBA, Co-Founder and Managing Partner of Parrish Street Capital

Panelist: Tracy Dowe, MBA, City President & Middle Market Team Leader, Fifth Third Bank

Panelist: Chris Kaboth, MBA, Treasurer, Legacy III Board of Directors

Panelist: Sharron Murphy-Williams, MBA, Founder and Director of The Phe'be Foundation

Title: *Financial Recovery, Wellness and Freedom*

Summary: Want to learn how to be a good steward of your money and ways to ensure financial well-being and gain financial freedom? Join our Town Hall panel of local financial leaders sharing their expertise in the areas of credit repair, budget management, successful money habits, money pitfalls to avoid, and entrepreneurship.